





Together for Human Rights,  
United Against Injustice

Open-Intelligent-  
Determined-Inventive

Change in People's Rights

Change in Policy

Change in Activism and Mobilization

Change in Accountability

Working to Protect  
Human Rights Worldwide

"Never doubt that a small group of  
committed and thoughtful people can  
change the world. Indeed, it is the only  
thing that ever has."

- Margaret Mead





## MAKING IT A SUCCESS

Amnesty International-Thailand believes that this year's success has been brought about by the strength, support and solidarity of spirit of the members, activists, supporters, board members, interns, volunteers and staff who shared their talents, energy and valuable time to make our mission possible.

## BOARD MEMBERS

Name	Position	Mandate from/to
Mr. Somchai Homlaor	Chair	June 2010-April 2012
Mr. Ekachai Pinkaew	Vice-Chair	May 2009-April 2011
Ms. Piyanut Kosan	Treasurer	May 2009-April 2011
Ms. Kritthika Phokakorn	Member	May 2009-April 2011
Mr. Techinchort Ananchai	Member	May 2009-April 2011
Mr. Prasit Daungkaew	Member	May 2009-April 2011
Mr. Nitithorn Thongtheerakul	Member	June 2010-April 2012
Mr. Pakorn Areekul	Member	June 2010-April 2012
Ms. Kwanravee Wangudom	Member	June 2010-April 2012

## STAFF

Name	Position
Ms. Parinya Boonridrerthaikul	Director
Ms. Naowarat Suesa-ard	Office Manager
Ms. Sutharee Wannasiri	Campaign Coordinator
Ms. Sineenart Muangnoo	Growth Mobilization Coordinator
Mr. Trin Khumsap	HRE Coordinator
Ms. Jubjang Wiboonart	House Assistant
Ms. Duangporn Pisanuwong	Part-time accountant

## STAFF ADVISOR

Mr.Alec Bamford

## INTERNS AND OFFICE VOLUNTEERS

Name	University	Category
Ms. Pakamas Khamcham	-	Human Rights Education support
Mr. Chaiya Khotsakdee	-	Designing and Publication
Ms. Harshpreet Kaur Anand	-	Intern
Ms. Sirada Khemanitthathai	-	Intern
Ms. Shari Innis Grant	Yale Law School, USA	Intern
Ms. Usana Toalang	Walailak University	Intern
Ms. Pattamawadee Patthanasing	Walailak University	Intern
Ms. Sakorn Kanplu	Srinakharinwirot University	Intern
Ms. Thidarat Duangkong	Srinakharinwirot University	Intern
Ms. Jutamas Sricharoen	Srinakharinwirot University	Intern





**BOARD  
MEMBERS**  
**STAFF**  
**STAFF  
ADVISOR**  
**INTERNS  
AND  
OFFICE  
VOLUNTEERS**

# BIG DREAMS, BRIGHT CHANGES

2010 brought forth a new life, new hope and new image for Amnesty International-Thailand (AI Thailand). It all started with the recruitment of 4 new staff, including a new director (May), HRE Coordinator (June), Growth Mobilization Coordinator (September) and Campaign Coordinator (October). They also welcomed new members to the AI Thailand Board. AI Thailand was fortunate to obtain assistance from interns and volunteers from Thailand and abroad. Moreover, the numbers of members, activists and AI Thailand groups have increased tremendously throughout the year

	2008	2009	2010
Members	521	354	684
Activists	-	853	2,547
Supporters	-	-	1
AI Th Groups	-	5	12
Intern and Volunteers working in the office	4	3	11
Volunteers (for activities)	10	30	27

\*AI Thailand membership categories have been developed by following AI International Guidance (2009 SAR Guidance);

## 1. Members

- Individuals who contributed financially (regardless of the amount) to the movement during the reporting period AND
- Agreed in writing (or other verifiable documentation) to be recognized as members (as defined in the AI Statute) during the reporting period AND

## 2. Activists

- Individuals who did not contribute financially to the movement during the reporting period AND
- Took part in at least one AI action (with verifiable documentation) during the reporting period (e.g. youth activists).

## 3. Supporters

- Individuals who contributed financially to the movement during the reporting period AND
- Did not agree in writing (or no verifiable documentation) to be recognized as members (as defined in the AI Statute) during the reporting period.

## 4. AI Thailand Groups

- 5 individual members form a group and take on a specific role and responsibilities;
- Work on specific actions which usually involves in making direct appeals for an individual prisoner, a group of prisoners or on a thematic issue such as abolition of the death penalty;
- raise awareness of AI's campaigns and objectives and encourage people to join the organization through public demonstrations and symbolic events, media and publicity work, outreach programs and human rights education;
- raise money for activities;
- take part in AI decision-making process.



New faces and new energies within the organization showed promise and ignited inspiration to enhance organizational development and finally to succeed in gaining structural improvement and recognition.

Also in terms of capacity enhancement, a Service Level Agreement was signed between AI Thailand and International Mobilization Program (International Secretariat) and AI Denmark and AI Australia on October to deliver a defined set of capacity-building interventions for the organization. Various capacity building trainings were conducted to enhance staff ability and skills in finance and human resources management and improve their knowledge on some governance issues and activism.



## ■ A for Achievements Earned

### Governance & Management

- Draft board code of conduct, job descriptions were developed
- Board was given an induction and orientation to understand their role and responsibility. Board Induction Pack is available
- Board transition process was created through a board appraisal and sharing session with new board members
- Monthly financial reports and quarterly program reports were produced and reported to Board for monitoring
- Staff policies and procedures, Financial policies and procedures, and interns / volunteers guidelines were developed, finalized and implemented

### Growth Mobilization

- Draft growth strategy and plan were discussed and developed
- Draft members / activists code of conduct was developed
- The Membership database and system was developed
- Membership handbook was developed
- Numbers of members and activists coming from different backgrounds have increased
- Members / activists are able to participate through various AI Thailand events such as Light Up Nights (informal discussions and information sharing), Human Right film discussions and Human Right tours through exposure trips to communities; experiencing human rights violations
- Evaluation by members and activists of all activities were gathered and noted
- Weekly emails, newsletters, information through the website are regularly sent to members, partners, and media
- Website, brochures, and audio presentations were developed to promote the organization and its advocacy activities
- There is an increase awareness and understanding of AI 's position and campaign work by members and the public
- In 2010 a survey of Members' participation and access to information was conducted by telephone interviews and online questionnaires. 196 members participated in the survey. Collected information will be used to further develop membership database and Amnesty International Thailand scope of work.

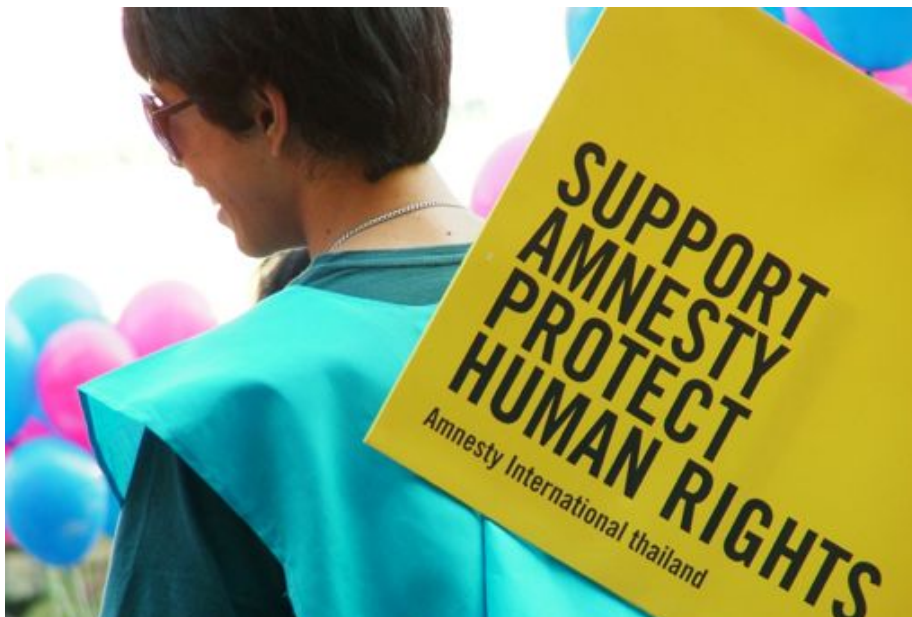


## ■ A for the Advocacies initiated and strengthened

- AI Thailand is regularly represented at civil society meetings and seminars; this will help civil society perceive AI Thailand's position and new way of working
- Partnerships were forged with universities, human rights institutions and civil society organizations in conducting projects and programs
- AI Thailand sent letters to governments for them to listen to the pleas of the people
- AI Thailand was interviewed by various media on several issues: Human Rights Annual Report, April-May incident, MDG, Burmese refugee

## ■ A for Acknowledging Lessons

- The quality of support from members through active and meaningful participation is crucial for AI Thailand in order to realize its human rights mission, thus we have to focus on inviting and inspiring more people to join our efforts
- A proper and efficient management system is helpful in staff transition and for the organization to continue to perform well.
- Diversity of staff and board members contributes to the quality and effectiveness of each one's performance



- The effectiveness and efficiency of governance team is essential leadership in mobilizing growth of the organization
- Clear strategic directions and plans help staff to carry out the organization's mission
- There have been several criticisms of AI Thailand on the Internet; appropriate and timely responses in consultation with the advisor, board and Asia-Pacific team is important
- Organization impartiality, accountability and transparency are very important in all our actions as there is the need to communicate clearly with our members and the public
- Working with like minded organizations is very helpful for AI Thailand to be able to reach out to more people, to create more impact and to help us easily and quickly be recognized by many

"I started working with AI Thailand in October 2009. I found the organization quite weak in human rights work and very vulnerable. The following resignation of the Director and of other staff made the organization's stability at high risk. The International Secretariat therefore decided to engage in providing intensive support which coincided with a significant internal change: a highly skilled and professional Director started working in May 2010 with a new team of passionate and competent youth, all supported by a committed board. The synergy of all these components has led AI Thailand to put together an important plan for its work, which has led, today, to higher visibility in the country, tangible achievements in campaigning and HRE, significant growth and an important organizational development. My best wishes to AI Thailand so that it can soon achieve the status of AI structure!"

Barbara Dettori  
International Mobilisation Coordinator  
Mobilisation Support Unit

"I met with Amnesty Thailand for three full days while facilitating a Growth and Activism Workshop during October 2010, and I was impressed by the enthusiasm of the participants as well as the staff's professionalism and good language skills. In my eyes AI Thailand has a strong potential for growth."

Erik Jenrich Sørensen  
Head of Activism  
Amnesty International Denmark

Salil Shetty, Amnesty International Secretary General visited Thailand during 6-10 November 2010 for high level mission.

He met Prime Minister Abhisit Vejjajiva, to raise concerns on the human rights situation in Thailand, Inter-governmental organizations, civil society and international media, were among the panelist at the 14<sup>th</sup> IACC Leadership Forum of Transparency International.

Salil had a chance to meet with AI Thailand Board, staff, AI Thailand groups and Burma youth activists.

AI Thailand's Director had a chance to accompany Salil during his trip in Thailand. The progress, concerns and challenges of AI Thailand were shared with him.

Encouragement and support from SG were delivered to Board and staff of AI Thailand



"Salil mentioned that it was a pleasure to meet and work closely with AI Thailand. AI Thailand's enthusiasm and hard work contributed vastly to the success of the Trip."

Chantal Vouillemin  
Head of Office  
Office of the Secretary General

Amnesty International Thailand in 2010:

**TO ACT AND  
TO INSPIRE**

# CAMPAIGNS



## ■ Demand Dignity Campaign

Amnesty International Thailand believes in restoring, promoting and protecting the dignity of everyone regardless of social status, gender, age, etc. Amidst financial difficulties, AI Thailand initiated a number of activities to promote this advocacy. Below is a table of main activities conducted throughout the year.



Title	Purpose and Outputs
Demand Dignity photo exhibition	An exhibition of photos and video footage which served as popular tools to voice the problems and basic needs of people living in poverty in Thai society.
Public Forum on Millennium Development Goals from a Human Rights Perspectives	The objective is to review and collect comments on the implementation of the Thailand MDG plan from various stakeholders such as academia, civil society organizations and marginalized ethnic groups. (September 2010) There were 37 participants. The event was reported on The Nation Channel TV and on ThaiNGO.org website: <a href="http://www.thaingo.org/board_2/view.php?id=2269">http://www.thaingo.org/board_2/view.php?id=2269</a> and <a href="http://www.thaingo.org/board_2/view.php?id=2429">http://www.thaingo.org/board_2/view.php?id=2429</a>
Inception Workshop on ESCR-Network Development	This was intended to help AI Thailand brainstorm and obtain preliminary knowledge on the ESCR situation and network in Thailand and to strengthen collaboration among organizations working on ESCR issues. (November 2010) There were 16 participants, including the chairperson of ASEAN Intergovernmental Commission on Human Rights (AICHR), academia, a former member of the Thai National Human Rights Commission, human rights lawyers and representatives from civil society networks.
Postcard Campaign to protect and support the realization of ESCR	Postcards were produced in Thai and English and distributed to schools, universities and public as the promotion of the ESCR. AI Thailand collected 772 postcards.
Clean Up Shell Campaign	Raising awareness on the pollution created by transnational corporations. A great number of people were interested and took action by printing their hands on the banner. At the event, AI Thailand also collected 162 petition postcards to be sent to the Shell Executive.
Network Building and partnership development	AI Thailand coordinated with climate change NGOs to set up a booth to promote the struggle against global warming. (November 2010). AI Thailand took part in the 15th anniversary celebration of The Assembly of the Poor, the best-known grassroots movement in Thailand. About 300 participants attended an academic seminar and people's forum to discuss their rights to manage and access natural resources. AI THAILAND displayed a small-scale photo exhibition, distributed campaign materials, and sold fundraising merchandise. (December 2010).





# Myanmar Election Campaign

In order to strengthen and maximize the impact of the Myanmar Election Campaign, AI Thailand organized the following activities in 2010:



Title	Purpose and Outputs
Campaign Materials and Media on Burma	Campaign materials were produced e.g. Myanmar Election Campaign Digest in English, Thai and Burmese, Three Freedoms stickers in Thai, and 1,000 petition postcards on 3 Freedoms, and the documentary film "This is NOT Democracy" was subtitled in Thai. A mobile photo exhibition of political prisoners in Myanmar was displayed in several venues.
8.8.88 Student Uprising Memorial Event	This activity included dissemination of the ASEAN petition letter and 3 Freedoms stickers. A forum was conducted to commemorate the event. (August 2008) There were 110 participants. The event was reported by MCOT TV, Thai TBS TV, Prachathai website, and DVB website
The Struggle for Democracy in Burma, the Future after the Election	A panel discussion was organized to commemorate the Saffron Revolution, preceded by a screening of the film "Breaking the Silence: Burma's Resistance," and followed by a constructive dialogue (September 2008) There were 20 participants.
Postcards for Burma : release political prisoners and 3 Freedoms	725 petitions were collected and submitted in person to Dr. Surin Pitsuwan, ASEAN Secretary General (October 2010) In addition, the online action 3freedoms.amnesty.org) was carried out through several channels e.g. AI Thailand members email list and AI Thailand Facebook Fanpage. 75 people took action.
Roll up Sarong - Critics on Burma's 2010 Election	A talk and screening of short documentary film "This is not Democracy" attended by 35 academics, students, media, activists and military officers (November 2010) Media output: TV: NBT Channel (National Broadcast Service of Thailand) Websites: The seminar was broadcast live on the website 19-may.com Video records of the event can be downloaded at: <a href="http://www.mediafire.com/?ane8xaobads4e">http://www.mediafire.com/?ane8xaobads4e</a> Voice Internet TV: <a href="http://archive.voicetv.co.th/content/24384_289">http://archive.voicetv.co.th/content/24384_289</a> views Channel 3: <a href="http://www.krobkruakao.com/show/26272/.html">http://www.krobkruakao.com/show/26272/.html</a> Daily News Online: <a href="http://www.dailynews.co.th">www.dailynews.co.th</a> or <a href="http://thairecent.com/Politic/2010/747902/">http://thairecent.com/Politic/2010/747902/</a>
Burma VJ Screening	Chulalongkorn Community for People, a network of student activists organized a discussion panel together with screening on "Burma VJ" which AI Thailand participated as participants and organized the exhibition of Burmese Political prisoners.
Burma: 2010	An expert panel discussion on the future of Burma following the 2010 election. The event included a documentary screening of "Burma 2010's Elections: This is Not Democracy", (November 2010) There were 80 participants. Media output: prachatham.com <a href="http://www.prachatham.com/detail.htm?code=n3_24112010_02">http://www.prachatham.com/detail.htm?code=n3_24112010_02</a>
Myanmar Election and its impact on minority groups along the border	Informal discussion and screening of the documentary film "This is not Democracy". Carey Russel, a producer of the documentary, also shared in the discussion. 12 people attended and the event was reported on <a href="http://www.prachatham.com/detail.htm?code=n3_24112010_01">http://www.prachatham.com/detail.htm?code=n3_24112010_01</a>





## Urgent Actions

AI THAILAND has joined a network of Thai and Burmese NGOs to protect refugees fleeing the armed conflict on the Thai-Burma border into Thailand after the general election. AI THAILAND attended a meeting between Forum of Burma's Community Base Organizations (FCBOs) and the sub-committee on civil, political and community rights of the National Human Rights Commission on 15 November 2010. The FCBO requested protection and humanitarian assistance for refugees from Burma especially those who are at risk of trafficking.

### Media output:

The meeting was reported on TPBS TV, The Nation Channel, Voice TV, ASTV, and on the website prachatham.com [http://www.prachatham.com/detail.htm?code=n3\\_19112010\\_01](http://www.prachatham.com/detail.htm?code=n3_19112010_01).

The Country Director was interviewed on a morning 96.5 FM radio program.

On 26 November 2010, AI Thailand volunteers demonstrated on behalf of Forum of Burma's Community Based Organizations in front of Parliament House. The joint network demanded the Thai government to protect the fundamental rights of refugees and provide humanitarian assistance for them. About 15 activists joined the action. The activist network submitted an open letter to the President of the Senate.

### Media output:

The activity was widely reported in the Thai media, including Channel 3 TV, Channel 5 TV, and Voice TV. The open letter was published on several websites: Prachatham.com [http://www.prachatham.com/detail.htm?code=n3\\_28112010\\_02](http://www.prachatham.com/detail.htm?code=n3_28112010_02) Prachatai.com <http://www.prachatai.com/journal/2010/11/32091> TACDB.org [http://www.tacdb-burmese.org/index.php?option=com\\_content&view=article&id=103:2010-11-26-08-49-38&catid=38:2010-11-09-11-06-41&Itemid=57](http://www.tacdb-burmese.org/index.php?option=com_content&view=article&id=103:2010-11-26-08-49-38&catid=38:2010-11-09-11-06-41&Itemid=57)







# Abolish Death Penalty Campaign

In the hopes of increasing awareness that the death penalty constitutes a violation of the right to life and cruel, inhuman or degrading treatment, AI Thailand organized an in-house discussion for staff, interns and members on the pros and cons of the death penalty. AI Thailand invited Mr. Alec Bamford, a former board member and long-active member of AI Thailand, as guest speaker and 11 people joined the discussion.

A silent action to raise awareness on the death penalty was held at a bus stop in the city center on October 9, 2010.

## Valuable Outputs

- On World Day against the Death Penalty AI Thailand sent out a press release to local media and posted it on AI Thailand's Facebook page. The press release was also published on the Prachatai website.

Media Output: <http://www.ucanews.com/2010/10/08/thai-catholics-oppose-death-penalty/>



# Letter Writing Marathon

A letter writing marathon entitled "Write for Rights," was held in three locations during 9-14 December, 2010. It was launched during the Light Up for Change event in Bangkok. AI Thailand selected six individual cases from different parts of the world. The total number of signed letters is 761:

- Femi Peters (Gambia) 98 letters
- Father Alejandro Solalinde Guerra (Mexico) 105 letters
- Norma Cruz (Guatemala) 108 letters
- Walid Yunis Ahmad (Iraq) 109 letters
- Mao Hengfeng (China) 118 letters
- Su Su Nway (Myanmar) 223 letters





# GROWTH MOBILIZATION

Amnesty International-Thailand sees the importance of regularly building and strengthening the capacity and knowledge on human rights issues of its members and the general public. Moreover, through its various programs and activities, it hopes that its members develop diverse interests in human rights issues while at the same time, increasing membership and strengthening its support system in the country.

"I was so glad to receive a phone call from the staff, I did not hesitate to extend my membership. The regular of communications from AI Thailand through its weekly emails, website and newsletter are good, I had learnt about the progress of the movement. Staff and volunteers are very active and thoughtful and keep close contact with members. The membership survey was also good which AI Thailand can use for further development." Pachabadee Pumpoung

## Light Up Night

This key activity of AI Thailand since 2002 focuses on facilitating informal discussions and sharing of ideas and opinions on human rights issues. Members gain more knowledge and understanding from experts and discussions with fellow participants. Furthermore, it enables participants to prepare for meaningful and enlightened action such as launching campaigns. This is also seen as the best time to recruit new members, supporters and activists.

2010 saw the staging of six Light up Night events which involved about 200 participants who eventually became Amnesty International-Members.



No.	Topic	Date	Participants	Members Recruited	Revenue		
LIGHT UP NIGHT					AI product sales (baht)	Membership fees (baht)	Donations (baht)
1.	Democracy and Human Rights after the Crackdown	22 Jun	50				
2.	The Development of Ratanakosin Island	17 Sept	50	8	-	660	870
3.	Life through Zakariya's Lenz	9 Oct	30	8	40	560	1,022
4.	Volunteerism Harder than Expected	13 Nov	25	2	150	40	443
5.	Are Sexuality Rights Human Rights	26 Nov	17	1	290	20	274
6.	Think of Rights, Think of Media: The Tangible world	17 Dec	19	2	718	40	400
Total				21	1,198	1,320	3,009



## Important Facts

- Light Up Night events tackled a wide array of issues such as Volunteerism, Gender Rights, and Human Rights and Media
- These activities were attended by members from other countries such as Japan, India, the USA, the Philippines etc.
- Light Up Nights on the present political situation in Thailand and Rattanakosin Island were the best attended events

## Valuable Feedback

- Light Up Night exemplifies AI's mandate to work toward improving communities in Thailand
- Light Up Night was able to raise the interest and understanding of many Thais on issues that are not much discussed publicly
- Participants hope that AI will conduct regular Light Up Nights in the future





## Human Rights Trip



### Valuable Feedback

- These exposure trips changed the perspectives of participants towards life and other people
- Participants hope to see more issues related to rights to livelihood, eco-tourism and human rights and to have more time to discuss with local people
- Overnight trips should also be conducted

Human Rights trips were conducted to facilitate learning and understanding about the human rights situation particularly related to Economic Social and Cultural Rights through sightseeing and immersion with the community. Through this, participants became more aware of the history, institutions and local problems of these communities. Discussions and reflection sessions were also conducted among attendees and local people. "Listening to understand" sessions are a way to support and promote the rights to freedom of expression, participation and information

Two human rights trips were conducted in 2010 which were attended by 47 participants.

No.	Topic	Date	Participants	Members Recruited	Revenue	
HUMAN RIGHTS TRIP					Membership fees (baht)	Donations (baht)
1.	Eating Clams	25 Sept	25	10	1,000	3,300
2.	Walk around discovering the town	20 Nov	22	3	300	1,000
Total				13	1,300	4,300



# Film Party

Human rights film screenings aim at helping participants learn about human rights through motion pictures. AI-Thailand's main objective is to facilitate discussions and to exchange opinions about the film. It hopes to fully exercise the freedom of expression of everyone.

Three movies were shown including Tong Pan, Strike and the Oscar-nominated Waltz with Bashir.

No.	Topic	Date	Participants	Members Recruited	Revenue	
HUMAN RIGHTS FILM					Membership fees (baht)	Donations (baht)
1.	Waltz with Bashi	2 Oct	21	12	240	340
2.	Tongpan	23 Oct	18	8	320	260
3.	Strike	3 Nov	18	3	60	270
Total				23	460	870



## Valuable Feedback

- Participants hope to see short films and movies made by local film makers





# Celebration of Human Rights Day

To celebrate Human Rights Day on December 10, AI-Thailand released a huge “bouquet” of balloons with written messages from members and the general public. Also, some members put a balloon in front of their house to show their support for the project. These are meant to be symbolic acts of love and allegiance to the promotion and protection of human rights and fundamental rights in the world.

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“I participated in most of the events of AI Thailand last year. Why?

The reason is AI Thailand, I should say the new director and other staff.

Since the last AGM I am getting regular messages, by e-mail & mail like FREEDOM, WIRE, and all the program invitations as well.

The program in Center Point last year was really great from what I observed in my membership during last 4 years in Bangkok. The other program I should mention is the gift sharing party at New Year 2011, it was a unique idea. I saw my little work ‘The Dreaming Vendors’ mentioned in FREEDOM. It’s great recognition.

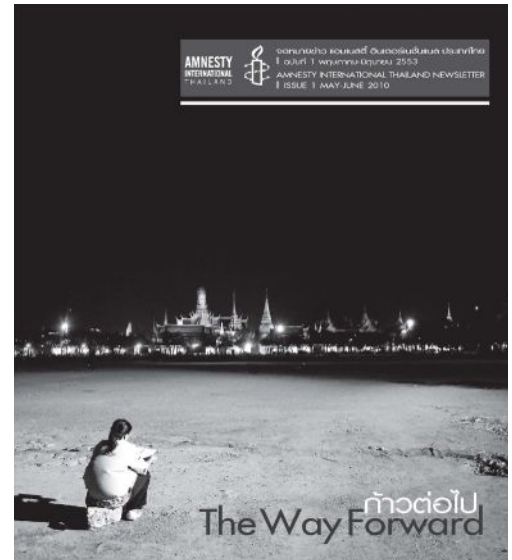
What does that mean? It means AI Thailand cares about my motive & honored it.

It means that AI Thailand is my family.”

Rumee Ahmed Khan

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## Amnesty International Thailand Newsletter

The newsletter serves as a tool to communicate its advocacy activities, projects and programs to a wider audience. It has been used to educate the public about human rights standards and their application in society. It has been a forum for activists to amplify their voice and express their opinions about the pressing human rights issues. In 2010, four editions were published.

- May-June: The Way Forward
- July-August: Millennium Development Goals: Long and Winding Road
- September-October: Poverty is a Human Rights Violation
- November-December: Light Up For Change





# Amnesty International Thailand Club (AI Groups)



The main purpose of establishing the club was to increase the number of members and to make the membership roster more diverse. (e.g. geographically, ethnically, by gender) to forge a stronger collaboration with student bodies. Believing that they can play a major role as change agents in human rights, youth mobilization is crucial in our society. AI Thailand clubs supported the movement by taking collective action on several campaigns, creating awareness and inviting more people, especially the youth, to be part of our movement.

## Secondary Schools

1. Ruamrudee International School (RIS)
2. Harrow International School
3. International School Bangkok (ISB)
4. The New International School of Thailand (NIST)
5. Bangkok Patana School
6. Mathayom Prachaniwet School

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## Universities

7. Rajabhat Chiang Rai University
8. Mae Fah Luang University
9. Ubonratchathani University
10. Naresuan University
11. Burabha University
12. Thammasat University

Chiang Rai  
Chiang Rai  
Ubonrachathani  
Phitsanulok  
Chonburi  
Bangkok



## Activities conducted by AI Groups

- Cards to Prisoners
- Human Rights week
- Human Rights assembly
- Fundraising activities for humanitarian aid
- Light Up Night
- Human Rights film
- Inter-school Club executive meeting
- Talk with the Amnesty International Secretary General during his visit to Thailand



## SHOP & SHARE

This project was established with selected individuals and organizations. The Shop Share Change network group aims to promote awareness in the promotion of rights to the environment, labor, health and society. Shop Share Change's main product label "Awareness" is attached to it to indicate that it is produced with "awareness of labor, the environment and health". Therefore, buying products with "Awareness" will be a part of helping other people and our world even if these products may be priced a little higher than normal.

### The principles of this trading systems are as followed :

- It is the "social action" which is important. It is seen as a complementary donation by supporting products of organizations that are made aware of justice, the environment and health, to let them survive sustainably and honorably.
- Production processes must be friendly for both producers and workers who should receive fair incomes to respond to the needs of today's socio-economic and environmental situation, and to enhance their standard of living.
- To help inferior producers be able to capture their target market, we emphasize local production and support the value of local products which can give communities more advantage by shortening the supply chain. Producers can sell their products at a higher price than they normally would.
- To create and campaign for awareness among consumers by linking producers with consumers so that consumers acknowledge social justice and the way of taking action for justice.

**AI Thailand members** have a member's card and will automatically become a member of the Shop Share Change network. Members will receive information about discounts on the network's products by email and FREEDOM, the AI Thailand magazine .

To date, there are a total of 16 members in the network:

AI Thailand	Aom - handmade products	Pookie Inc.-handmade handcraft
We change- T-shirts, diaries, books	Food for Change- T-shirts, organic food	Dosa King-North & South Indian vegetarian restaurant
Wongsanit Ashram- healthy food, handmade handcraft, books, training courses, accommodation	FRaan Khong Rao (coffee shop)- refreshments, ground coffee beans	Seed Exchange- fruit seeds, vegetable seeds and organic products
Try Arm, Underwear for women and men	Mimi steak house- restaurant	May- handmade postcards
Friend of Activist network- Postcards, books, music	We Love Tibet- short films, blockbusters, training courses	Kwan Pandin (earth-soul)- workshops, training courses
Subsan (Youth Intellectual Heritage)- Books		







# HUMAN RIGHTS EDUCATION



“Education shall be directed to the full development of the human personality and to the strengthening of respect for human rights and fundamental freedoms. It shall promote understanding, tolerance and friendship among all nations, racial or religious groups, and shall further the activities of the United Nations for the maintenance of peace.” UDHR Article 26 (2)

Although Human Rights Studies is offered in the formal education system, the real connection between theory and implementation is still unclear. It is challenging to build a strong society in Thailand while problems have arisen in various dimensions. Public awareness of fundamental human rights is a crucial pathway toward a truly peaceful society.

The solution cannot be left to politicians and lawyers to decide but should involve everyone in society.

**Creative Human Rights Education-** aims to develop learning materials and methods through participatory learning and creating networks, which are beneficial for learners to develop a deep understanding and awareness of their rights.

Youth are a target group for the AI Thailand Human Rights Education mission, especially those who in universities who are potentially future human rights activists supporting AI Thailand's mission. Activities held in classrooms aim to empower activists to develop their understanding, as the same time as guiding a practical approach to disseminate human rights education further within their local community.

There were a total of six activities carried out in this program.

Activities	Number of Participants
Learning Process in the classroom at university level	240
Learning Process in the classroom at secondary school level	100
Human rights awareness activities in educational institutions	1,134
Skill development for HRE activists	33
Network of lecturers teaching human rights at university level	8
Light up for Change (registered attendees and audience watching live broadcast via the internet)	150
<b>Total</b>	<b>1,665</b>

Education Institutions participating in HRE activities

Secondary Schools	
1. Mathayom Prachaniwet School	Bangkok
2. Thait Suksa School	Bangkok
3. Photisarn Pitayakorn School	Bangkok
4. Ruamrudee International School (RIS)	Bangkok
Universities	
5. Rajabhat Chiang Rai University	Chiang Rai
6. Mae Fah Luang University	Chiang Rai
7. Ubon Ratchathani University	Ubonrachathani
8. Naresuan University	Pitsanulok
9. Burapha University	Chonburi
10. Thammasat University	Bangkok
11. Ramkhamhaeng Univeristy	Bangkok
12. Mahidol Univeristy	Bangkok

**Activist workshop aimed at** strengthening and developing the knowledge on human rights and skill on campaigning and human rights education for the key university's students in order to disseminate the message towards their own communities.

**Light up for change** was an event to celebrate Human Rights Day. A parade promoting human rights started at Siam Paragon department store and ended at Central World department store, where the main event was held. Balloons tied with a cloth, which human body drew on it, as a symbol of human rights oppression, were released in front of the department store to start the celebration. Variety of activities included Amnesty International's global campaign to free political prisoners by writing for rights (letter writting marathon), performances by professional artists and activists drawing public attention to human rights issues, a discussion forum on "Volunteers, Youth, the New Generation and Human Rights", a mini-concert and finally a candle-lighting.



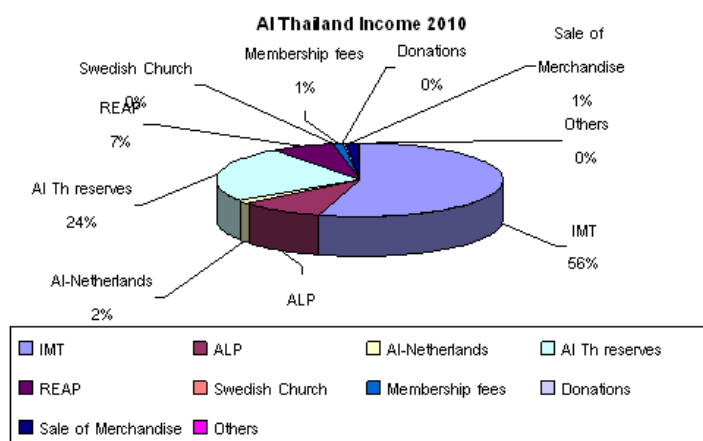


# FINANCIAL REPORT for 2010

In the spirit of accountability and transparency, we would like to share with you our financial report for 2010.

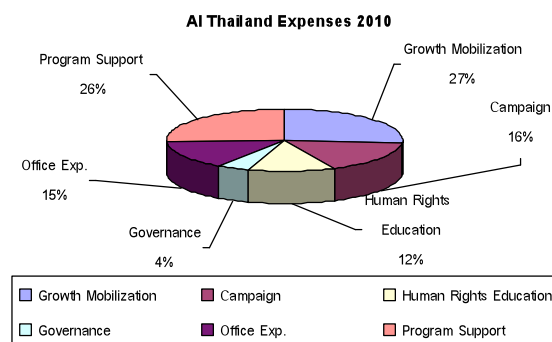
## AI Thailand Income 2010

International Mobilization Trust, AI International (IMT)	Bht 3,299,900
AI Thailand reserves	1,442,450
Asia Language Program, AI International (ALP)	571,056
AI-Netherlands	109,271
AI Norway for REAP project carry forward from 2009 (REAP)	427,777
Swedish Church	2,220
Membership fees	64,651
Donations	19,407
Sale of Merchandise	75,800
Others – Bank Interest, etc.	21,907
<b>Total Income</b>	<b>Bht 6,034,439</b>



## AI Thailand Expenditure 2010

Growth Mobilization	Bht 1,504,265
Campaign	920,300
Human Rights Education	671,846
Governance	248,463
Office Exp.	821,020
Program Support	1,454,283
<b>Total Expenses</b>	<b>Bht 5,620,178</b>



## Balance at December 2010

Balance	Bht 414,261
Return to AI Norway for REAP project (project closing)	315,500
<b>Balance at Dec 2010</b>	<b>Bht 98,761</b>

# A WAY FORWARD

**Young people are protected, inspired and empowered to play active roles in creating a world where everybody enjoys human rights and fundamental freedoms**

AI Thailand will enhance human rights through effectively engaging young people in upholding universal human rights values, advancing the active participation of young people in the protection and promotion of human rights for all, by empowering them to take action and through working to protect the human rights of young people.

To bring a real change AI Thailand will undertake

- Engagement: more young people respect and uphold universal human rights values
- Activism: more young people in particular AI Thailand Groups, take action to protect and promote human rights
- Active participation: young people are empowered with the skills, knowledge, experience and relevant platforms to actively participate in civil society decision-making and social change
- Protection: the rights of young people are protected

Issues where AI Thailand will focus its activism:

- Human rights situation in Burma; change in people's attitudes and perceptions towards Burmese, action to release political prisoners and calls to respect, protect and fulfill human rights in Burma
- Freedom of expression and related rights; rights to information, rights to participation, freedom of association and freedom of assembly
- Abolition of the death penalty
- Demand Dignity; making rights law

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**At the end of the day. these plans and aspirations can only materialize if everyone works, dreams and believes together.  
We can and will keep the fire of hope and justice burning.**

